

Düsseldorf, Germany  
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## NEW JALAS® ‘HEAVY METAL DEFENDER’ BOOT IS A GREAT STEP FORWARD FOR SAFETY

*Ejendals AB, the Sweden-based hand and foot protection specialist, announces the launch of the JALAS® 1948 Metatarsal certified foundry and welding boot. This latest innovation is a first in combining extreme heat resistance, built-in metatarsal protection and ergonomic comfort.*



Although Ejendals is no stranger to manufacturing heat-resistant footwear for applications such as welding and cutting, the JALAS® 1948 Metatarsal is a breakthrough in foot safety for foundry and welding workers. Typically, boots for these applications are heavy and uncomfortable. And where metatarsal protection is offered, it is often in the form of a bulky flap that can break or get caught, causing a hazard.

“This is a real game-changer for one of the toughest industries we serve,” says Juho Järvinen, P&I Footwear Manager for Footwear at Ejendals. He adds

that the new boot results from close collaboration between Ejendals and customers in these ‘heavy metal’ industries.

### **A beast of a boot**

“Customers expressed the need for a certified foundry and welding boot that would be comfortable for long periods of use and include metatarsal protection,” Järvinen says. “We listened carefully to what people wanted, and I’m really proud of the result. We’ve tested it to the extreme, and it delivers. You won’t find any compromises here – just the ultimate in safety and performance.

### **Takes the heat**

Certified for foundry and welding applications according to EN ISO 20349:2010, the JALAS® 1948 Metatarsal defends against extreme high-temperature hazards. The upper is tested to resist splashes of molten metal at 1400°C, and the outsole is heat-resistant to 300°C.

### **Ultimate metatarsal protection and innovative safety features**

The metatarsal bones are highly vulnerable to damage from falling objects, and standard safety shoes do not generally provide sufficient impact protection in metatarsal area. This boot includes the best metatarsal protection on the market: the Poron® XRD® M-guard.

**EJENDALS AB**

Box 7, SE-793 21 Leksand, Sweden

Phone +46 (0) 247 360 00

Fax +46 (0) 247 360 91

info@ejendals.com

order@ejendals.com

www.ejendals.com

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Poron® XRD® is a high-tech material that is extremely light and flexible, yet capable of absorbing up to 90% of the energy of a high-speed impact. It represents the gold standard for impact protection and is well proven in protective gear for extreme sports and industry.

The JALAS® 1948 Metatarsal includes a range of other safety and strength features, such as:

- Nail protection in plasma-treated composite textile
- Aluminum toecap
- Slip resistance certified to EN ISO 20345:2011
- Antistatic protection
- Oil-resistant outsole
- Highly durable Kevlar stitching

Jessica Arkinger, Head of Marketing at Ejendals, says: “This boot truly embodies our philosophy of designing for Zero Accidents. It combines the highest level of protection with smart features and excellent comfort. All this contributes to safer and more effective performance in everyday work.”

## **Proven ergonomic comfort**

JALAS® 1948 Metatarsal builds on JALAS® 100-year heritage of ergonomics and protection. It's based on a proven and well-appreciated model design, specially adapted for the needs of foundry and welding workers. This boot comes with the JALAS® FX2 Supreme insole, which includes dual shock-absorption zones made from Poron® XRD®. It provides unmatched comfort for long periods of standing and walking.

## **For further details, please contact:**

Juho Järvinen, P&I Footwear Manager Footwear, Ejendals AB, Tel: +358 (0)44 769 9761  
Jessica Arkinger, Head of Marketing, Ejendals AB, Tel: +46 (0) 702119505  
Jan Lundmark, Sales and Marketing Director, Ejendals AB, Tel: +46 (0) 70 222 46 00  
jalasmetatarsal.com

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## **ABOUT EJENDALS**

Ejendals, founded in 1949, is a Swedish company with a unique heritage of developing and manufacturing high-quality hand and foot protection for demanding professionals. Its gloves, shoes and other products are designed and developed in close collaboration with both customers and researchers to ensure the highest level of safety, durability and ergonomics. Guided by a vision of Zero Injuries, it offers a comprehensive Safety Concept that includes high-quality products, training programs and safety inspections – all to reduce worksite accidents. With a staff of approximately 350 professionals and customers in 30 countries, Ejendals continues to team up with customers to provide innovative products that ensure a safer day with zero injuries to hands and feet.

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