

# ejendals

Düsseldorf, Germany  
October 17, 2017

## Ejendals builds on success of new TEGERA® Infinity™ collection, adding four innovative safety glove models.

*Company extends collection from 7 to 11 models following a successful launch in Monza, Italy in May 2017. Initial sales reflect an overwhelmingly positive response to the “Infinity feel,” a user experience enabled by proprietary new manufacturing technology for heightened fingertip precision, grip, softness and protection.*



Ejendals AB in Leksand, Sweden, is now Ejendals AB, the Leksand, Sweden-based hand and foot protection specialist with growing global operations, will use its presence at the **A+A Trade Fair** in Düsseldorf from October 17-20 (**Hall 3, Stand 3G54**) to introduce four additional models to its popular new TEGERA® Infinity™ collection. First launched in the spring, the ultra-comfortable coated safety gloves caught the attention of professionals who in recent months came with suggestions for new touchscreen versions, longer cuffs and a fully coated model – all now added to complete the range.

“The initial response to this new collection has been amazing,” says **Göran Ström**, Product Manager at Ejendals AB, who notes that sales to date have far exceeded expectations. “I think a lot of people have a kind of ‘hallelujah moment’ when they try on TEGERA® Infinity™ gloves for the first time and really experience the superb grip, dexterity, softness for themselves.”

### **Proprietary new manufacturing technology**

According to Ejendals, the secret behind the new “**Infinity feel**” is a new manufacturing technology that combines state-of-the-art coating material with extra-soft protective fibers. The dip itself is a **blend of nitrile and water-based polyurethane (PU)**, which offers excellent flexibility, uncompromising protection and a superb fit. Nitrile is a synthetic latex-free rubber that offers a high level of fingertip sensitivity. Together with water-based PU, users can rest assured that no harmful solvents are present (**DMF-free**).

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## Meeting the new EN 388 glove standards

Since 1949, TEGERA® products from Ejendals have been designed, developed and tested to meet the highest global safety standards. For example, all gloves in the TEGERA® Infinity™ collection meet the global **OEKO-TEX® Standard**, ensuring that the fabrics are free of harmful chemicals and safe for human use. In addition, they are marked and certified in accordance with the **new, updated European Standards for mechanical risks, also called EN388:2016**. This means they've been tested based on the **Coup Test** as well as the **ISO 13997 standard**, which requires testing on a **TDM-100 machine** for a more accurate measure of cut resistance. **Four new gloves fill out the range** According to Göran Ström, the collection is now being complemented by **two 18 gauge cut-resistant gloves (CRF® TDM-Cut Level B)** that are specially designed for touchscreen use. For even higher cut resistance needs, there are now **two new TDM-Cut Level D gloves**, including one fully dipped model and one palm-dipped model with an extra-long cuff for added wrist protection.

## A solution for every need

These new models fill out the range, which already includes **two ultra-thin “single-dip” gloves** for dry to semi-dry conditions demanding a high degree of dexterity, tactility and control. The **three earlier “double-dipped” models** were developed specifically for wet and oily surfaces. And finally, **two CUT D cut-resistant gloves** are made from the company's own proprietary cut-resistant fiber. In short, a complete range covering all the needs of today's professional.

## “Like wearing a second skin”

“Our ambition was to create a new collection that would almost give users the feeling of having a second skin to boost their productivity,” says Göran Ström, who adds that customers who have tried the gloves in blind tests are extremely positive. They describe the new **TEGERA® Infinity™** models as “Fantastically smooth”, “Incredibly flexible considering the high level of cut protection” and “Amazing dexterity in the fingers.”

## Having an Infinity™ experience

According to Ström, the new safety gloves are really in a class of their own, but it's not so easy to see the difference just by looking at them. “You really need to try them on to experience the ‘Infinity feel.’ This is when customers have that ah-ha reaction.”

**Jan Lundmark**, Global Sales & Marketing Director at **Ejendals AB** says: “Ejendals works together in long-term partnership with end-users to jointly develop new products and services. This is part of the Ejendals DNA and has always been a key to finding new innovative solutions.”

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The **TEGERA® Infinity™** collection now includes 11 models:

- **TEGERA® INFINITY™ SINGLE DIPPED 15GG:** Ultra-thin gloves for precision work in dry to semi dry conditions (TEGERA® 8800/8801).
- **TEGERA® INFINITY™ DOUBLE DIPPED 18GG:** For wet and oily work conditions where grip is the key. (TEGERA® 8802/8803/8804)
- **TEGERA® INFINITY™ CRF® CUT D:** For extra cut protection against sharp objects. (TEGERA® 8807/8808)
- **NEW! TEGERA® INFINITY™ CRF® CUT B** For extra protection against sharp objects (TEGERA® 8805/8806)
- **NEW! TEGERA® INFINITY™ CRF® CUT D** Fully dipped and/or with extra long-cuff, for added protection against sharp objects (TEGERA® 8811/8812)

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**For social shares: #tegerainfinity**

**ABOUT EJENDALS**

Ejendals, founded in 1949, is a Swedish company with a unique heritage of developing and manufacturing high-quality hand and foot protection for demanding professionals. Its gloves, shoes and other products are designed and developed in close collaboration with both customers and researchers to ensure the highest level of safety, durability and ergonomics. Guided by a vision of Zero Injuries, it offers a comprehensive Safety Concept that includes high-quality products, training programs and safety inspections – all to reduce worksite accidents. With a staff of approximately 350 professionals and customers in 30 countries, Ejendals continues to team up with customers to provide innovative products that ensure a safer day with zero injuries to hands and feet.

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